MAGGY TORRES-RODRIGUEZ

mtorresr.writer@gmail.com

Lit Rep: Noah Jones @ FWRD Mgmt | Agents: Andy Patman, Luis Pineiro, Antoni Kaczmarek @ A3 Artists Agency

WORK EXPERIENCE

University of Southern California (USC) - School of Cinematic Arts

August 2022 - Present

Adjunct Professor -- Los Angeles, CA

- Professor of Film and Television Screenwriting.

Nickelodeon August 2023 - Present

Freelance Writer

- Dora the Explorer - Reboot

Miami Dade College - School of Entertainment & Design Technology

January 2020 - January 2023

Adjunct Professor -- Miami, FL

- Professor of Film and Television
- Courses include Screenwriting, Editing, Film Production, Film Business, Independent Filmmaking.

Spanish Broadcasting System (SBS) - LaMusica

March 2017 - September 2022

Freelance Producer / Editor -- Miami, FL

- Serve as in-studio producer and director for entertainment news and gossip shows.
- Serve as field producer and director at live events and concerts.
- Write, shoot, and edit creative content for multiple social media platforms and digital media for broadcast.

HBO Latin America / WarnerMedia

March 2018 - April 2021

Freelance On-Air Promotions Producer -- Coral Gables, FL

- Produce and edit trailers for on-air broadcast in Spanish and Portuguese for international territories under HBO.
- Write promotional copy for existing television shows and films for HBO Max.
- Create marketing campaigns for new or returning IP in Latin America and the Caribbean.

Lionsgate Entertainment

Jan 2016 - March 2017

Executive Assistant to International Marketing President-- Santa Monica, CA.

- Assist theatrical distribution, exhibitor marketing and theatrical finance as needed
- Assist publicity and marketing teams at premieres, conferences, and promotional events
- Carry out assistant duties: scheduling meetings, organizing call sheets, and covering phones.

EDUCATION

University of Southern California - Los Angeles, CA.

May 2016

Master of Fine Arts, Screenwriting

University of Miami - Coral Gables, FL

May 2014

Bachelor of Science, Film Production and Music Business

SKILLS

Language: Proficiency in Spanish - verbal and written

Video Editing: Adobe Creative Cloud: Premiere Pro, Adobe After Effects, Photoshop, InDesign

Screenwriting: Final Draft 12+

Production Management: Movie Magic Scheduling, Movie Magic Budgeting, StudioBinder

Mac OS and PC Proficient: Microsoft Word, Excel, Powerpoint | Google Docs | Drive | Sheets | Keynote | Pages **Workflow**: Outlook | Social Media | Sales Force | CMS | Monday.com | ASANA | Wyng | Sprout | OneNote